

## STM LOTTERY SDN. BHD.

Registration No. 196901000090 (8420-D)

## PRESS RELEASE 28 APRIL 2023



## RUN IN THE GREEN AT GO FOR IT!-FTKLAA CROSS COUNTRY 2023

STM Lottery Sdn. Bhd. and Federal Territory Kuala Lumpur Athletic Association (FTKLAA) jointly launched the *Go For It!*-FTKLAA Cross Country 2023 and all running enthusiasts are welcome to run in the green.

The 2023 edition of *Go For It!*-FTKLAA Cross Country will be held on 9 July 2023 at Padang Merbok, Kuala Lumpur. This is an exciting opportunity for all those who love running, as participants will get to run through hills, tarmac and jungle.

The running event breaks into categories of men's and women's 15km, 7km, 3km (Kids Run) and the 5km Fun Run category which is specially designed for participants who wish to join as a family.

"As the title sponsor, we believe in the importance of promoting a healthy lifestyle in the local community. We recognise that staying healthy and active is important for physical and mental well-being.

"By supporting this event, we hope to help our organiser, FTKLAA to unearth sporting talents and also to inspire more people to embrace a healthier lifestyle and make exercise a part of their daily routine," said Mr. Giam Say Khoon, Deputy General Manager (Communications & Sustainability) of STM Lottery.

In addition to the race, the company will be hosting several other activities including game booths and lucky draws throughout the day. This is definitely a great opportunity to have fun with family and friends, while also supporting a great cause.

To further jazz up the event, the company is giving away many attractive prizes such as electrical appliances, holiday packages as well as a motorcycle for the grand lucky draw prize.

Last but not least, the company would like to thank other supporting partners that contribute to the event. They are Berjaya Waterfront Hotel @ Johor Bahru, Colmar Tropicale @ Berjaya Hills, ACES Hotel @ Kuala Lumpur, Starbucks Malaysia, Kenny Rogers Roasters, Cosway Malaysia, U Mobile, Marypure, Chek Hup, 100Plus and Milo.

For more information or to join the run, visit: https://checkpointspot.asia/event/ftklaa-cross-country-23 or https://www.racexasia.com/event/go-for-it-ftklaa-cross-country-2023-cros23.

For media enquiries, please contact Mr. Giam Say Khoon, Senior Manager (Communications) of STM Lottery Sdn. Bhd. at 03-2148 9888.





